

SUBMISSION REQUIREMENTS

Forwarding graphics to the printing press for processing







- In .ZIP format
- File name without special characters (/ % & ?!:; ... # < > () [] + = \$ £ § °)
- Posting of printing proof, if it is available for the graphics to be prepared

Software



Adobe Creative Cloud or older softvare versions









- Texts converted to outlines
- Embedded colour profile
- Minimum 3 mm bleed area
- Die-cut, scoring, perforation in vector format on a separate layer
 - No need to apply trapping



Adobe Photoshop

- CMYK colour space
 - 300 pixel/inch
- Embedded colour profile
 - No text
 - Preferably layered file

The compiled graphic file shall contain all links used.



- Adobe Acrobat
- Composite PDF
- Overprint preview must be enabled
- CMYK colour space
- Uncompressed or ZIP compressed file format
- Texts converted to outlines
- Embedded colour profile
- Minimum 3 mm bleed area
- Die-cut, scoring, perforation in vector format with a separate spot colour



Adobe InDesign

Adobe Acrobat

We can't accept PDF files saved from Adobe InDesign and Adobe InDesign files.

Dimensions



Dimensions of the available printing cylinder:

- Maximum die-cut repeat range: 558,8 mm
- maximum print length: 520 mm

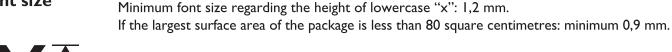
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AVAT number: I 1488837-2-14 UVAT number: HU I 1488837 VPID: HU0000594176



Font size





Minimum font size for net weight or volume:

- Up to 50 g or cm³: 2 mm,
- Between 51-200 g or cm³: 3 mm,
- Between 201-1000 g or cm³: 4 mm,
- Above 1000 g or cm³: 6 mm.

Colours



PANTONE®

- Number of printable colours: 8
- CMYK / Spot colours + special colours (white coating, varnish, cold foil)
- Spot varnishing, white underprint, gilding marked on a separate layer
- Pantone Solid Coated colour scale
- Default color profile: Euroscale Coated v2 (if there is no embedded color profile in file)
- CMYK black: 50% C + 50% M + 20% Y+ 100% K

Proof



• Making of printing proof if needed

Objects



- EAN code format according to GSI standard (minimum magnification factor: 0,80)
- Gradient range: 0% to 100%
- Minimum line weight in case of positive lines: 0,1 mm; in case of negative lines: 0,3 mm
- Minimum line weight in case of CMYK: 0,4 mm
- Minimum size in case of positive text: 4 points; in case of negative text: 6 points
- No graphical element inside the 2 mm area of cutting edge
- Small font text with I colour
- Black text in overprint mode

Processing



Inaccuracies in the technology: Due to the printing characteristics of inline flexographic printing machines, inaccuracies between colours (max. 0,2 mm in all directions) should be considered, which may added together.

During the development process, we make the digital material printable. Our graphic designers process the material supplied, and perform the transformations necessary for flexographic printing. Before the plates are made, we send a soft proof (a digital material in PDF format), then a print proof (a colour print) for approval if needed. It is very important to carefully check the sample file (soft proof) or print proof made from the material we prepared, because it is different from the submitted native graphic material. When the proof is approved, we prepare the printing plates (clichés). The time needed for the development process – from the submission of the material until the plates are made – is approximately 2 weeks.

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